

WILSON COLLEGE (Autonomous)
Department of Multimedia and Mass Communication (BAMMC)
INTERNAL ASSIGNMENT SUBMISSION TIMETABLE 2022 - 2023

TYBAMMC- ADVERTISING

Date	Time	Subject
18th August	9am	Agency Management
23rd August	9am	Global & International Advertising
29th August	9am	Direct Marketing and E-Commerce
06th September	9am	Copywriting
12th September	7:30 am	Advertising and Marketing Research
16th September	9am	Documentary and Ad-Film Making

TYBAMMC- JOURNALISM

Date	Time	Subject
18th August	9am	Investigative Journalism
22nd August	9am	News Media Management
27th August	9am	Global Media and Conflict Resolution
06th September	9am	Journalism and Public Opinion
11th September	9am	Reporting
16th September	9am	Features and Writing for Social Justice

Ms. Gayatri Raghubans

Ms. Gayatri Raghubans
Incharge

Ms. Gayatri Raghubans

Mrs. Srilata Ratnam

Mrs. Srilata Ratnam
Exam Convenor

Prof. Anna Pratima Nikalje

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