

Wilson College (Autonomous)

T.Y.B.A.M.M.C Advertising

Timetable (2022-23)

| Time | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------------|---|------------------------------------|--------------------------------|---|-------------------|------------------------------------|
| 8:20-9:10 | Globalisation and International Advertising | Direct Marketing and E-Commerce | Agency Management | Copywriting | Copywriting | Advertising and Marketing Research |
| 09:10- 10:00 | Globalisation and International Advertising | Direct Marketing and E-Commerce | Agency Management | Copywriting | Copywriting | Advertising and Marketing Research |
| 10:00-10:20 | BREAK | | | | | |
| 10:20-11:10 | Documentary and Ad-Film Making | Advertising and Marketing Research | Documentary and Ad-Film Making | Globalisation and International Advertising | Agency Management | Direct Marketing and E-Commerce |
| 11:10-12:00 | Documentary and Ad-Film Making | Advertising and Marketing Research | Documentary and Ad-Film Making | Globalisation and International Advertising | Agency Management | Direct Marketing and E-Commerce |

Note: 1. Lecture will be conducted in Room No.314

2. One enrichment lecture per subject will be held every week, the time table for which will be shared later



Anna Pratima Nikalje
Prof. Anna Pratima Nikalje
Principal

